

كثيربهر
THARBOUL



tarboul.com

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16055

**THE
INDUSTRIAL
CITY OF EGYPT**

Egypt's Call for "Investing in Top

The New Republic

tomorrow"



The golden opportunity for investment



Egypt is a large market, comprising a diversified mix of economic activities including Agriculture, Manufacturing, Mining, Construction, Tourism, and Transportation.

The Egyptian economy has recovered since 2015 and further accelerated in the fiscal year 2016- onwards, mainly fueled by the rise in non-oil exports, increased FDI inflow, and the notable improvement in investors' confidence.

Significant reforms have been introduced to improve the investment climate, which includes floating the local currency, introducing a VAT system, broadening the tax base, subsidy reform, and implementing various laws related to investment, bankruptcy and capital markets.



Egypt's vision 2030



Egypt's Vision 2030 focuses on improving the life quality and living standard of the Egyptian citizen in various aspects of life through emphasizing the consolidation of justice principles and social integration, and the participation of all citizens in the political and social life.

This comes hand in hand with achieving high, inclusive and sustainable economic growth, promoting investment in people and building their creative capabilities by encouraging the increase of knowledge, innovation and scientific research in all fields.

The Vision also focuses on the governance of the State's institutions and society through the administrative reforms, consolidating transparency, supporting monitoring and evaluation systems, and empowering local administrations. All of these desired goals come within the framework of ensuring the peace and security of Egypt and promoting the Egyptian leadership regionally and internationally.





Alamein City



New Administrative
Capital

Tarboul city





The iconic new cities of egypt

One of Egypt's development pillars is "urban expansion" through the establishment of iconic new cities to offer new investment stimulus and job opportunities in better living conditions.

- **The New Administrative Capital**
- **Galala City**
- **Alamein City**

The industrial sector

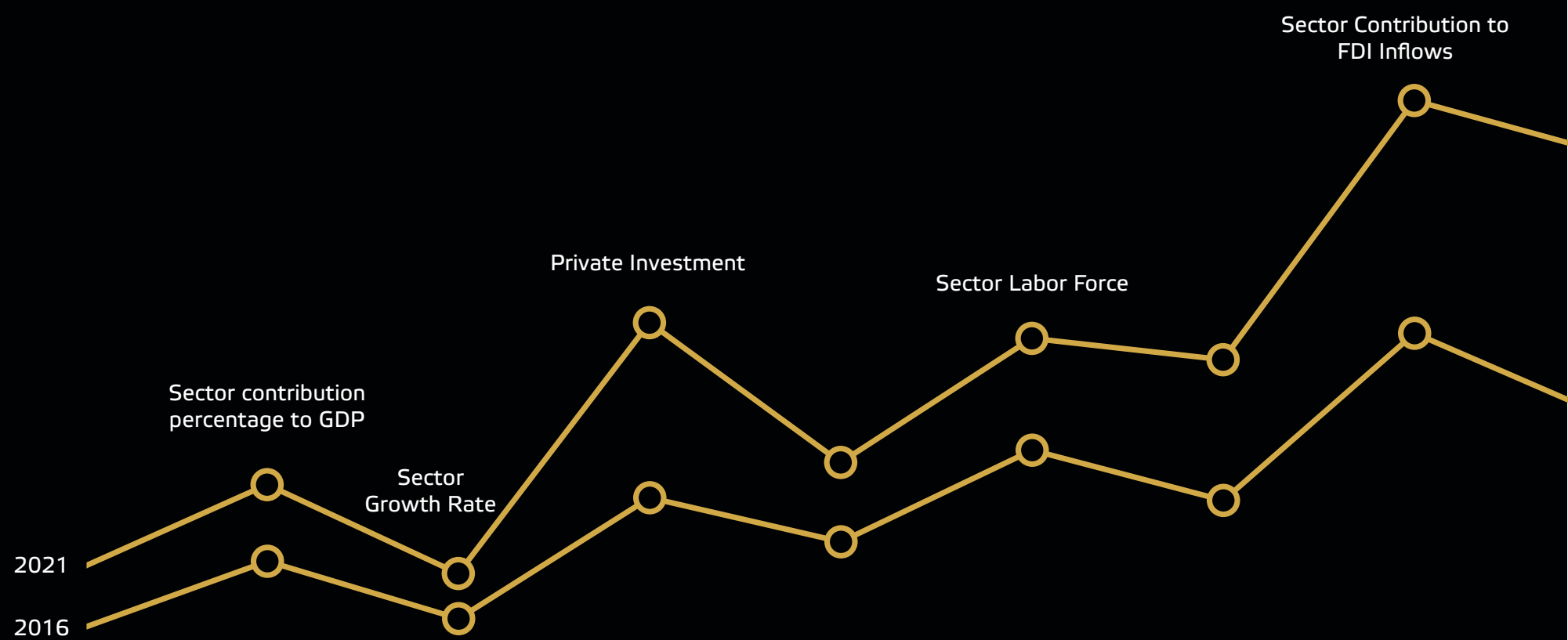


Egypt targeting EGP 125B investment in manufacturing sector

The Government of Egypt (GoE) has put industrialization at the core of its economic agenda, and specified the creation of knowledge-based products, jobs, exports, regional growth, and inclusive development as national objectives for the manufacturing sector.

In this context, GoE is adopting vertical and horizontal policies to address specific capability gaps and encourage the development of “Industrial Zones (IZs)”, allowing the Egyptian industry to move up the value chain, enhance productivity, and increase competitiveness across subsectors.

Key Sector Indicators 2021



The future of industrial residency

Tarboul Industrial City

Smart - Green - Livable

Green - Smart - Livable

ustrial



A credible eye on the industrial future



Tarboul as a “green city” has evolved as the brainchild of professional innovators and enthusiastic green appreciators; individuals who value the preservation of “nature”, and acknowledge the grandeur of “industrialism”

GV
INVESTMENTS



The General Authority for
Construction & Housing Cooperatives

Investing in a better livable industrial ecosystem

Mission

To develop a green, smart, and livable industrial city in the heart of Egypt's trade network; equipped with modern infrastructure, in-line with the requirements for the 4th industrial revolution, sustainability, inclusive development, and human welfare

Vision

Being the attractive destination for global investment and world-wide industry.

The industrial city of Egypt

Tarboul occupies a space of **109 million m2** where every inch is aimed at serving the purpose of sustainable production, ensuring accommodation for workforces, and providing space for administrative affairs. It is a multi-core industrial city that combines an unprecedented mix of industrial activities, modern services, logistic facilities, administrative buildings, commercial outlets, workforce housing, and social services.



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Matching the global standards

Smart City

- Smart manufacturing
- Smart logistics
- Smart utilities
- Smart training



Matching the global standards

Green City

- Resources efficiency
- Renewable energy components
- Recycled waste
- Air & water quality





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Matching the global standards

Livable City

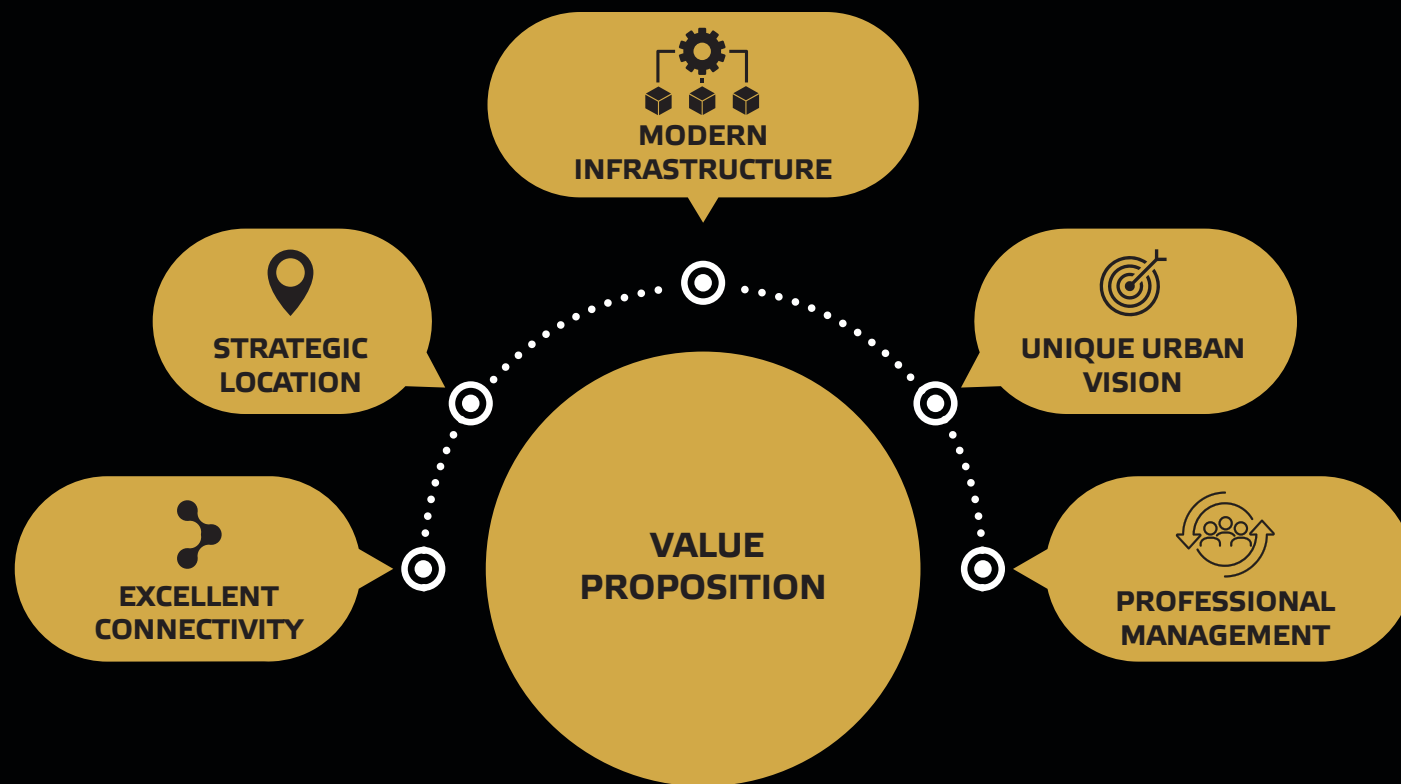
- Business parks
- Commercial centers
- Residential compounds
- Social & leisure services





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Connecting residency, sustainability and industrialization



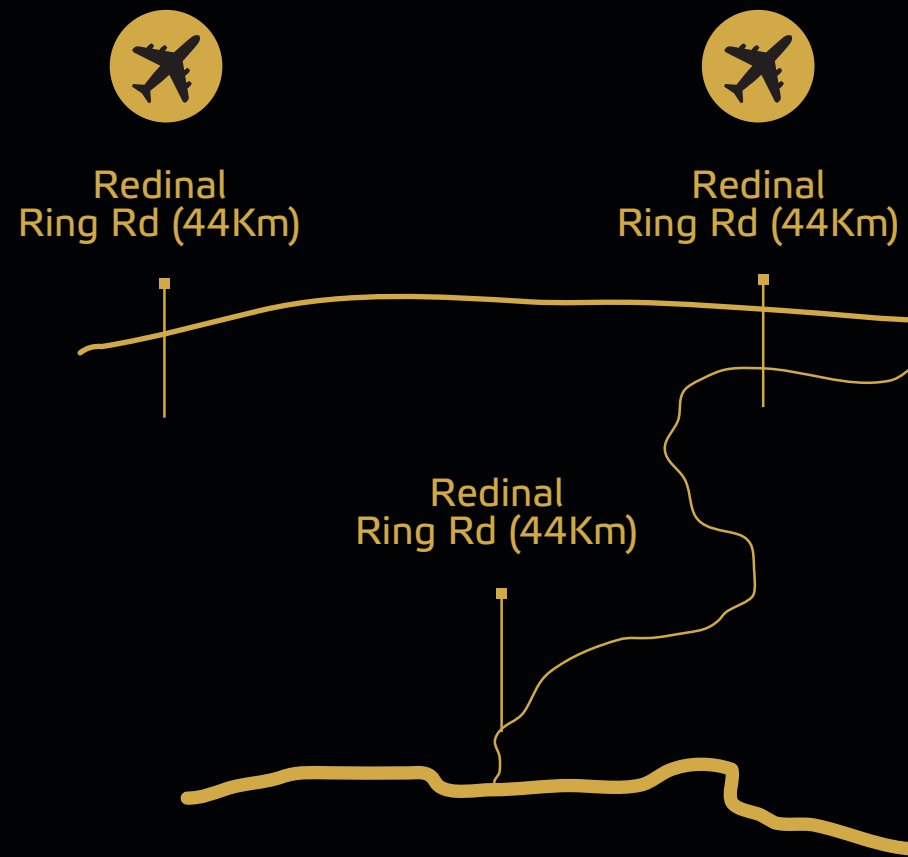
Market Proposition



All are dealt with through integrated one-stop shop (OSS) to provide for efficient CRM operations and seamless investor-relationship services, including issuing of permits and licensing

Strategically located city

- 5 Km to "River Nile"
- 44 Km to Helwan (Cairo)
- 77 Km to "6th October"
- 83 Km to "New Capital"
- 109 Km to "Ain El Sokhna Port"
- 160 Km to "Red Sea"





Well-connected city

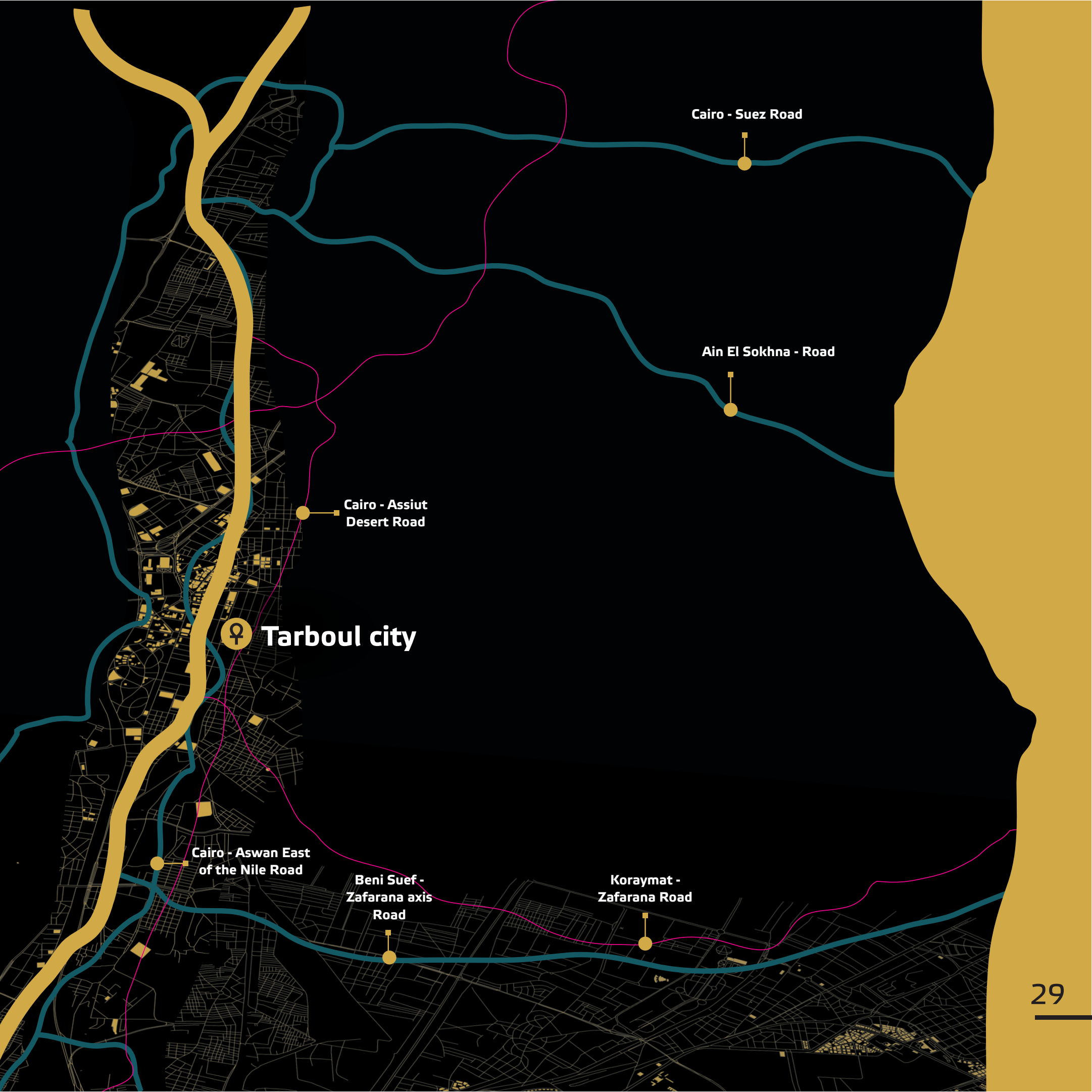
- Cairo- Assyut Road
- Regional Ring Road
- Cairo - Ain El Sokhna Road
- Fayoum - October Road
- Koraymat - Zaafarana Road

Regional
Ring Road



Cairo - Aswan West
of the Nile Road





Cairo - Suez Road



Ain El Sokhna - Road



Cairo - Assiut
Desert Road



♀ **Tarboul city**

Cairo - Aswan East
of the Nile Road



Beni Suef -
Zafarana axis
Road



Koraymat -
Zafarana Road



Master plan

- Industrial Zones
- Logistics & Dry Port
- Office Buildings
- Retail Outlets
- Residential & Services

- Total Area: 109 million m²
- Industrial Area: 41.3 million m²
- Factories: 13 thousand factories
- Logistics Areas: 4.3 million m²
- Dry Port: 1.5 million m²
- Main Spine: 9 million m²
- Food Valley: 7.5 million m²
- Engineering, Light Industries & Value-added Industries: 7.1 million m²
- Textiles & Garments, and Medical Industries: 15 million m²
- Marble City: 5.5 million m²
- Building Materials city: 6.5 million m²
- City of Plastic and Chemical Industries: 6.1 million m²
- Residential Area: 6 million m²
- Commercial Administration Services: 10 million m²





- Residential
- Industrial (type A&B)
- Industrial (type C)
- Logistics
- Dry Port
- Flood Passage
- Main Spline
- JABAL TARBOUL

Modern infrastructure

- Conventional & Renewable Energy
- Industrial Water & Waste Recycling
- Drinking Water & Sewage
- Gas Supply
- ICT Network & Services

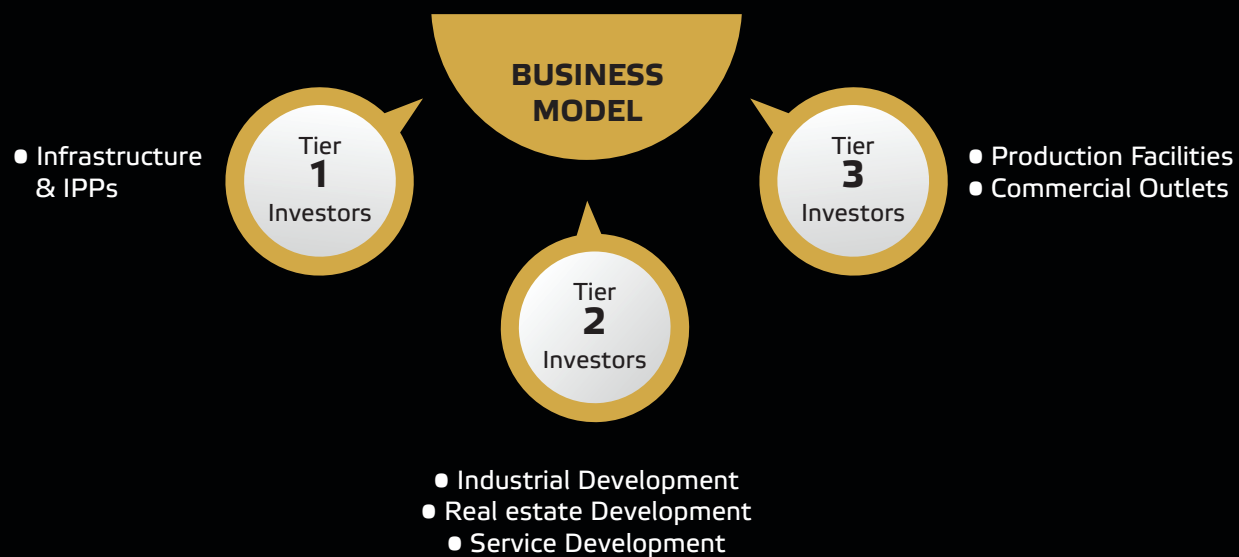


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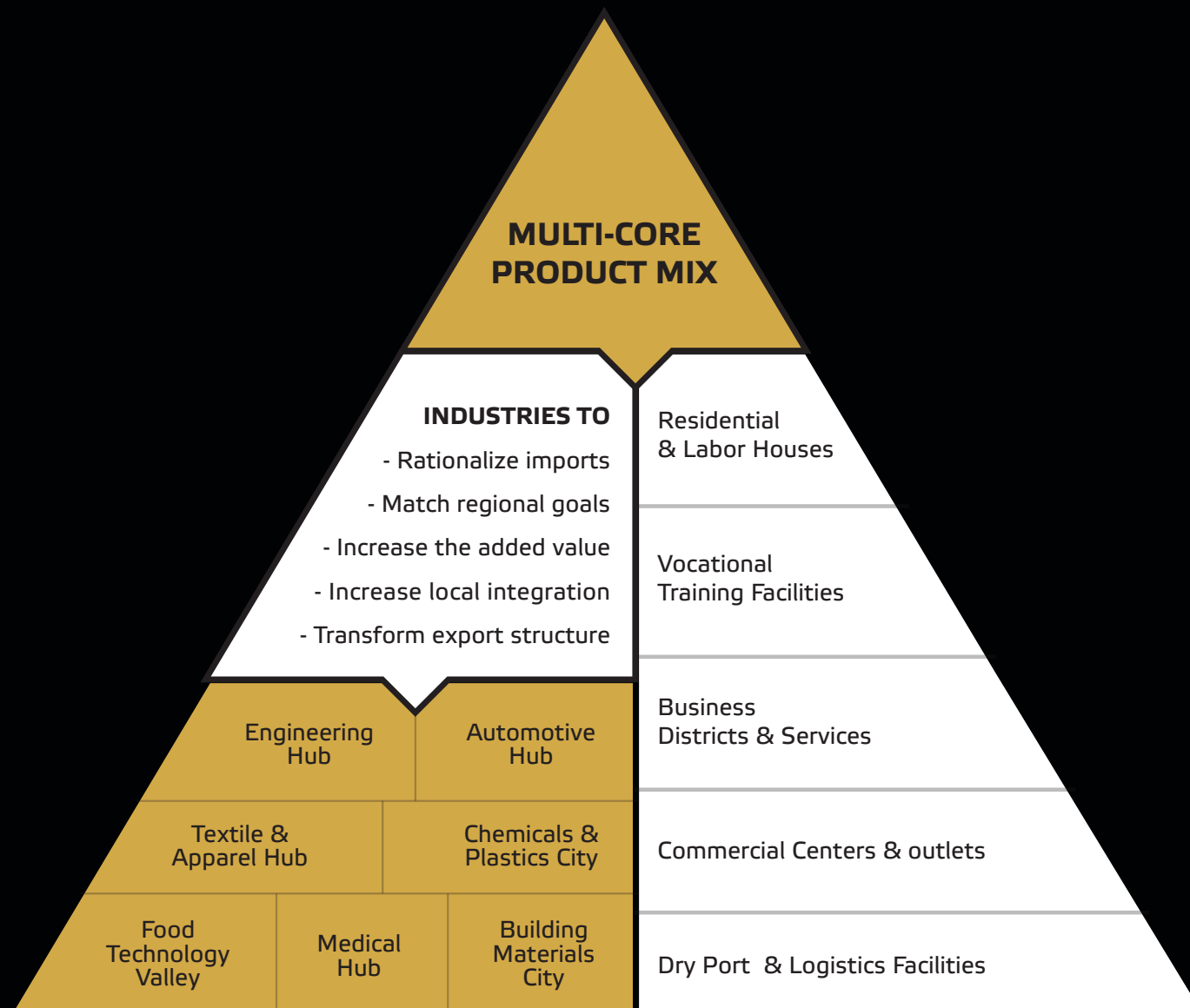


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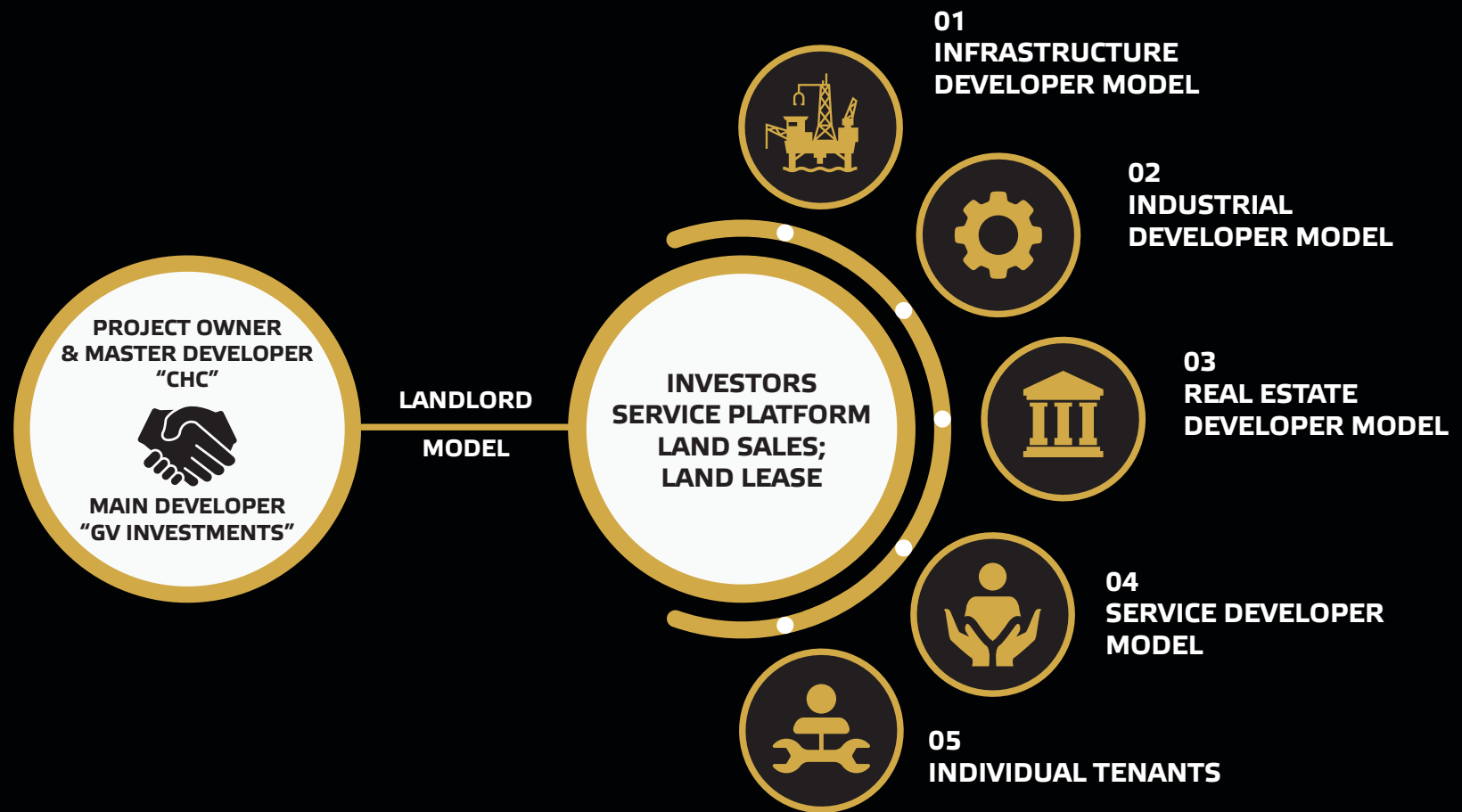
Overcoming industrial barriers



Multi-core product mix



Business model



Investment models

- Infrastructure Developer Model
- Industrial Developer Model
- Real Estate Developer Model
- Service Developer Model

electricity * gas supply * industrial water supply drinking water supply * sewage systems * waste water recycling * solid waste recycling * roads and car parks * ICT systems * landscaping * security systems * land utilities * warehouses and logistics systems * office buildings * commercial outlets * shopping malls * business services * housing and residential compounds * social services * plug and play production complexes... etc.

Food valley (7.5 Million m2)

- B2B Wholesale market
- B2C Trading Outlets
- Refrigerated Storage
- Dry Storage Facilities
- Food Processing Factories
- Accredited Laboratories
- Health Safety Authority
- Business Support Center
- Training Center



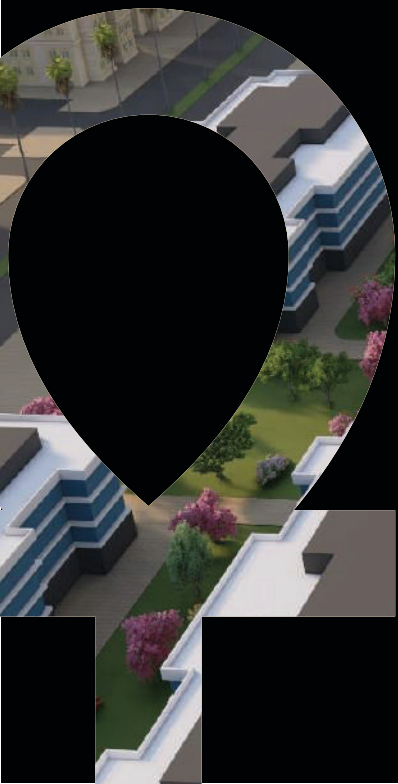
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Main spine (9 Million m2)

- Green Walk
- Silicone Valley
- Business District
- Retail Centers
- Residential Compounds
- Industrial Outlets



مركز
التجارة
والخدمات



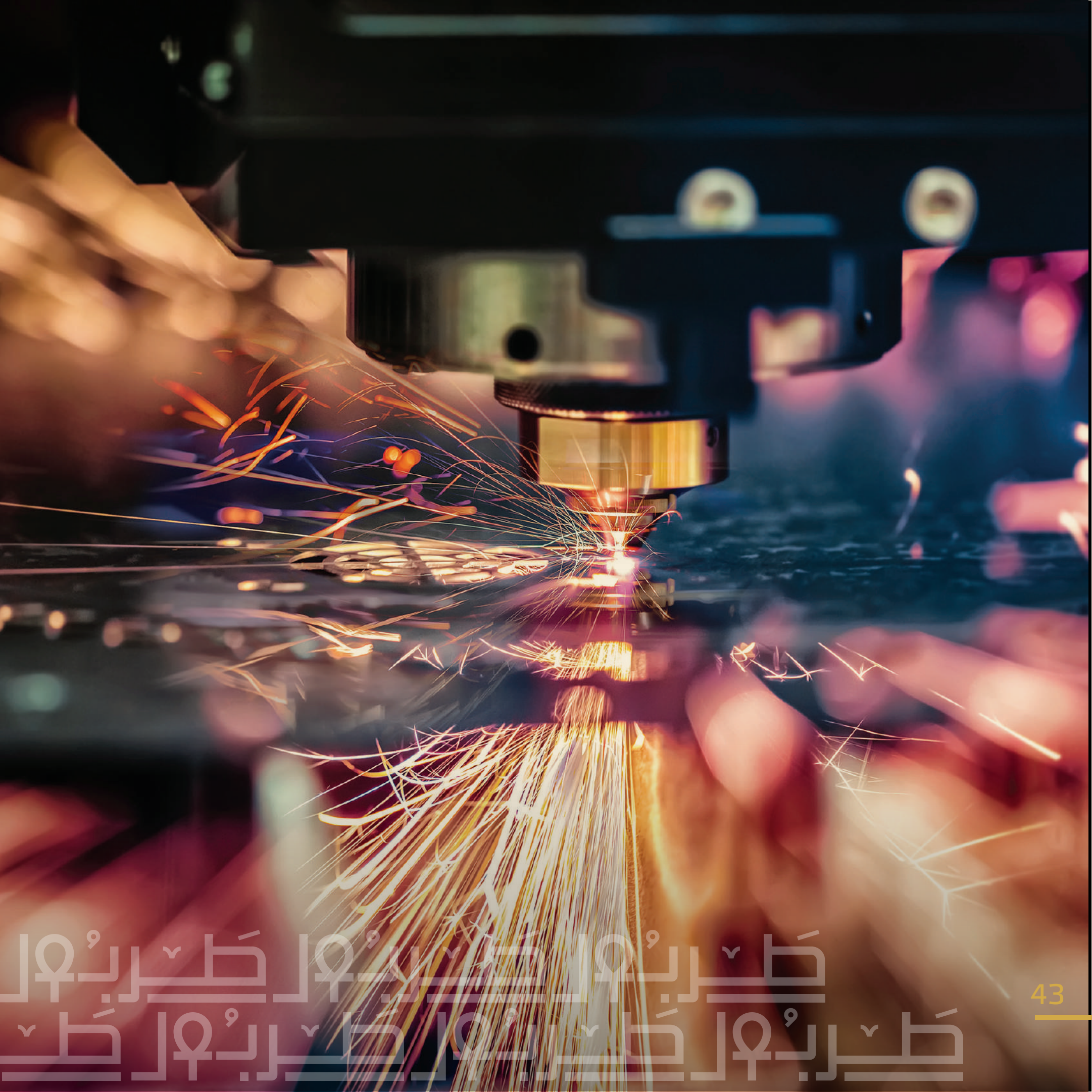
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Marble city

(5.5 Million m2)

- Stone cutting
- Stone treatment & finishing
- Stone artistic works
- Recycling of stone waste input supplies
- QA/QC and technical support
- Coding & classification
- Vocational training
- Open exhibition
- Export deals

طريق
طريق



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Dry port (1.5 Million m²)



Logistic facilities

(4.3 Million m²)

(2 Million m²)



Abiding by an in-
sustainable visio

Industrial
on



Environmental sustainability

1 - Thriving to attract green manufacturing & service activities, in full compliance with the requirements of circular economy, featuring renewable energy supply, optimized energy consumption, resource efficiency, ecologically-bound production, water recycling and solid-waste valorization.

2 - Assigning a special zone, "environmentally- compatible zone", for the challenging industries of excessive fumes or dusts, such as building materials, chemicals, and petrochemicals

Economical sustainability

- 1 - Developing multi-core destination for diversified economical activities and job-creation poles.
- 2 - Providing for stable economic growth through safeguarding the functionality of end-users within modern business environment.
- 3 - Catering for efficient trade facilitation and exports operations

Social sustainability

1 - Catering for job-matching and inclusive development in the region through comprehensive “skills-development programs” and vocational training services.

2 - Leveraging the integration between small and big firms along the supply chain through special technical-support programs and business services.

3 - Furnishing the community with integrated social welfare services, schooling, and health services.

Developed by GV Investments

Established in 2019, GV comes with the sole purpose of continuing the legacy which founder Sherif Hamouda started in 1994. The restructured establishment pushed forward a new vision of development and innovation in a variety of sectors.

Our well-rounded team of professionals is central to the strength and success of our establishment. We keep up with the latest trends and developments in our fields; to provide our stakeholders and clientele with the latest advancements and quality services they deserve.

Mr. Sherif Hamouda,
The Chairman



Success Partner

GENERAL AUTHORITY FOR CONSTRUCTION AND HOUSING COOPERATIVE

The CHC leads for cooperative housing system by providing guidance and creative solutions, that allow such a significant sector to implement cooperative housing in all governorates. The 4th focus for the CHC is "The Establishment of Regional Development Communities" that incorporate economic factors.

This focus aims on providing international and local investments to develop industrial and technological centers and complexes. Moreover, providing job opportunities, training and qualification programs for youth to develop their crafting and industrial skills.



**The General Authority for
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